



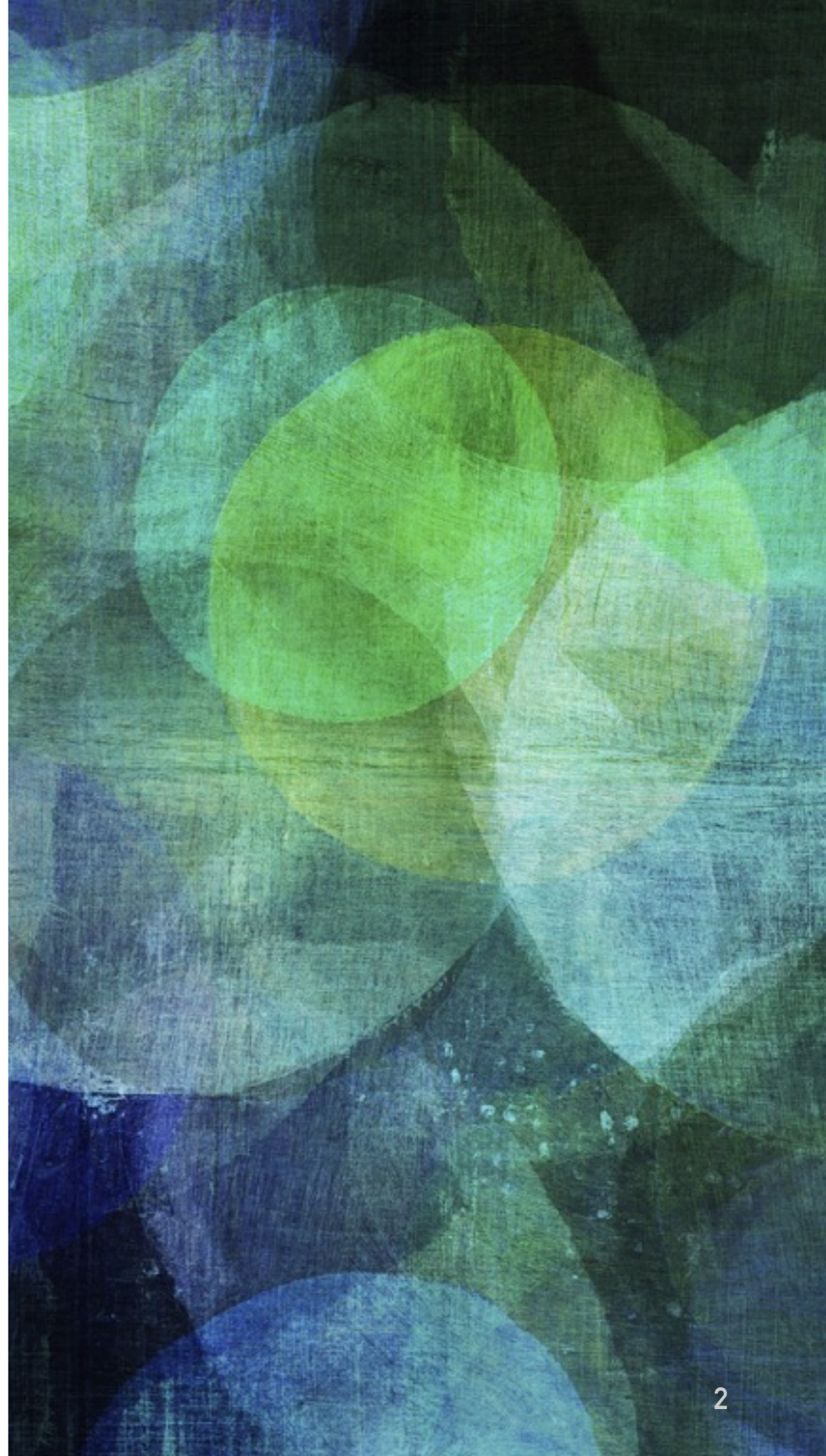
THEN & NOW

Simon Wells | *@simonwells* | *www.simonwells.org*



2002

.....
Started my Ph.D

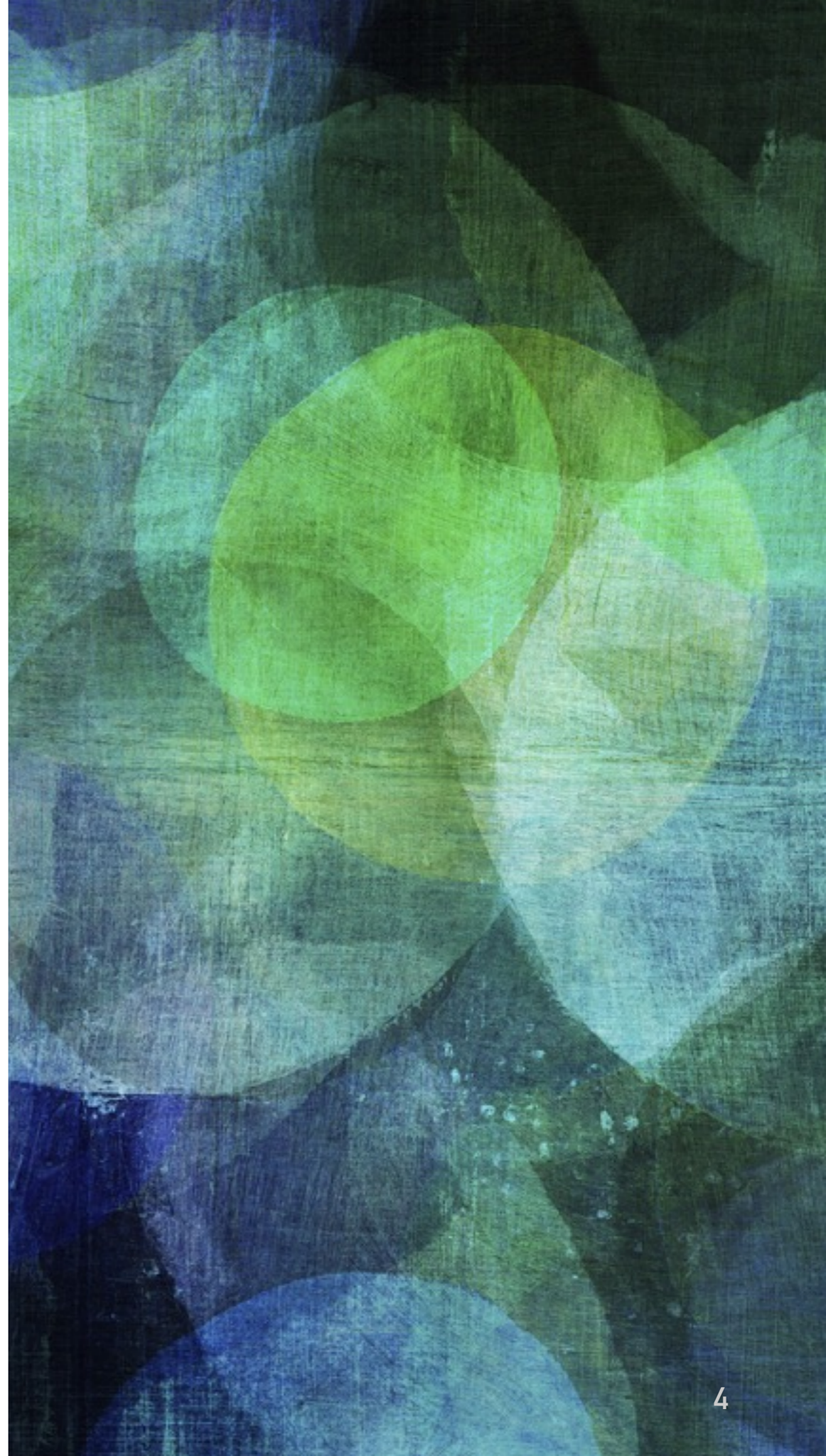


ARGUMENTATION



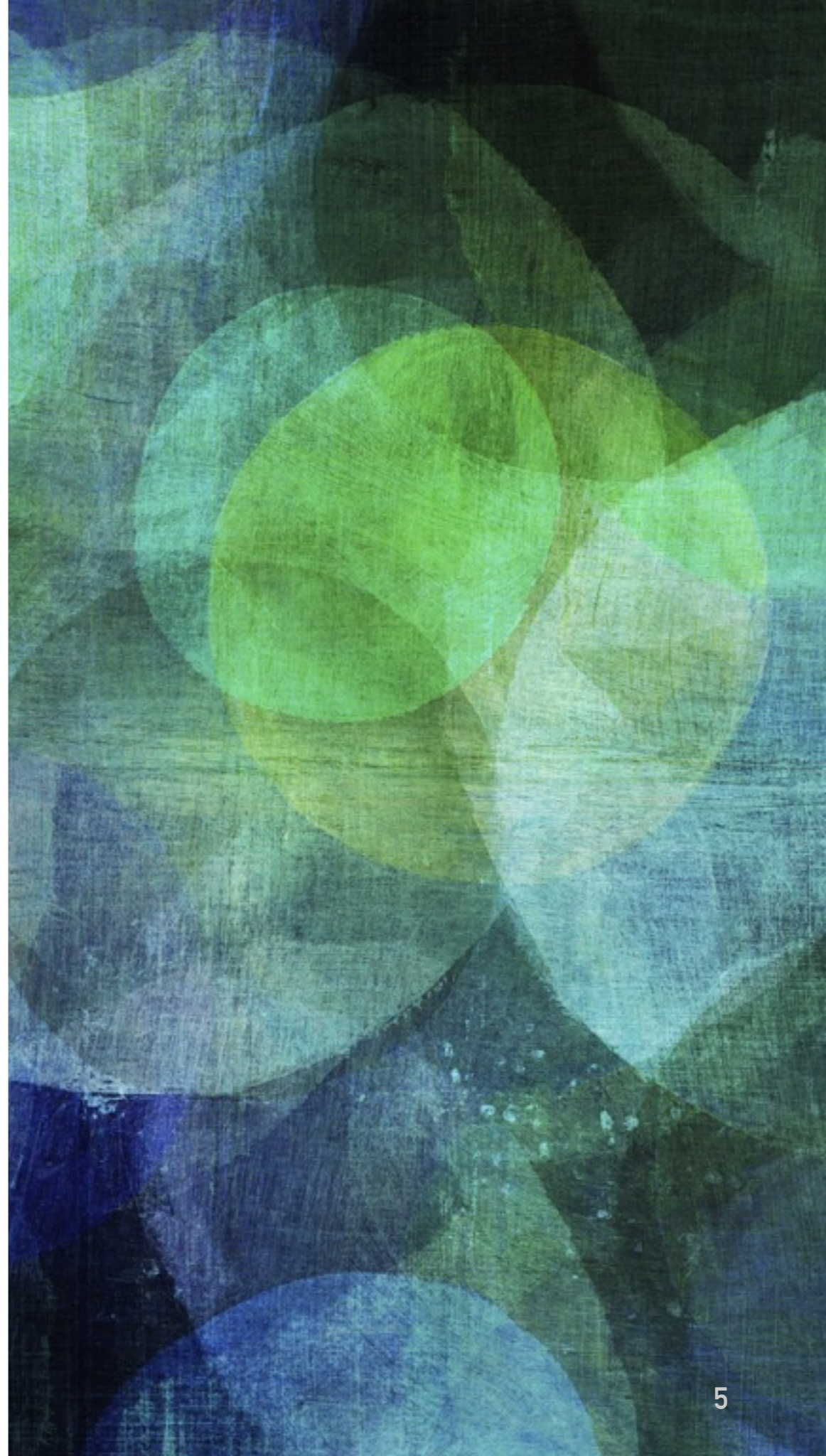
2005

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3rd Year: End of EPSRC project



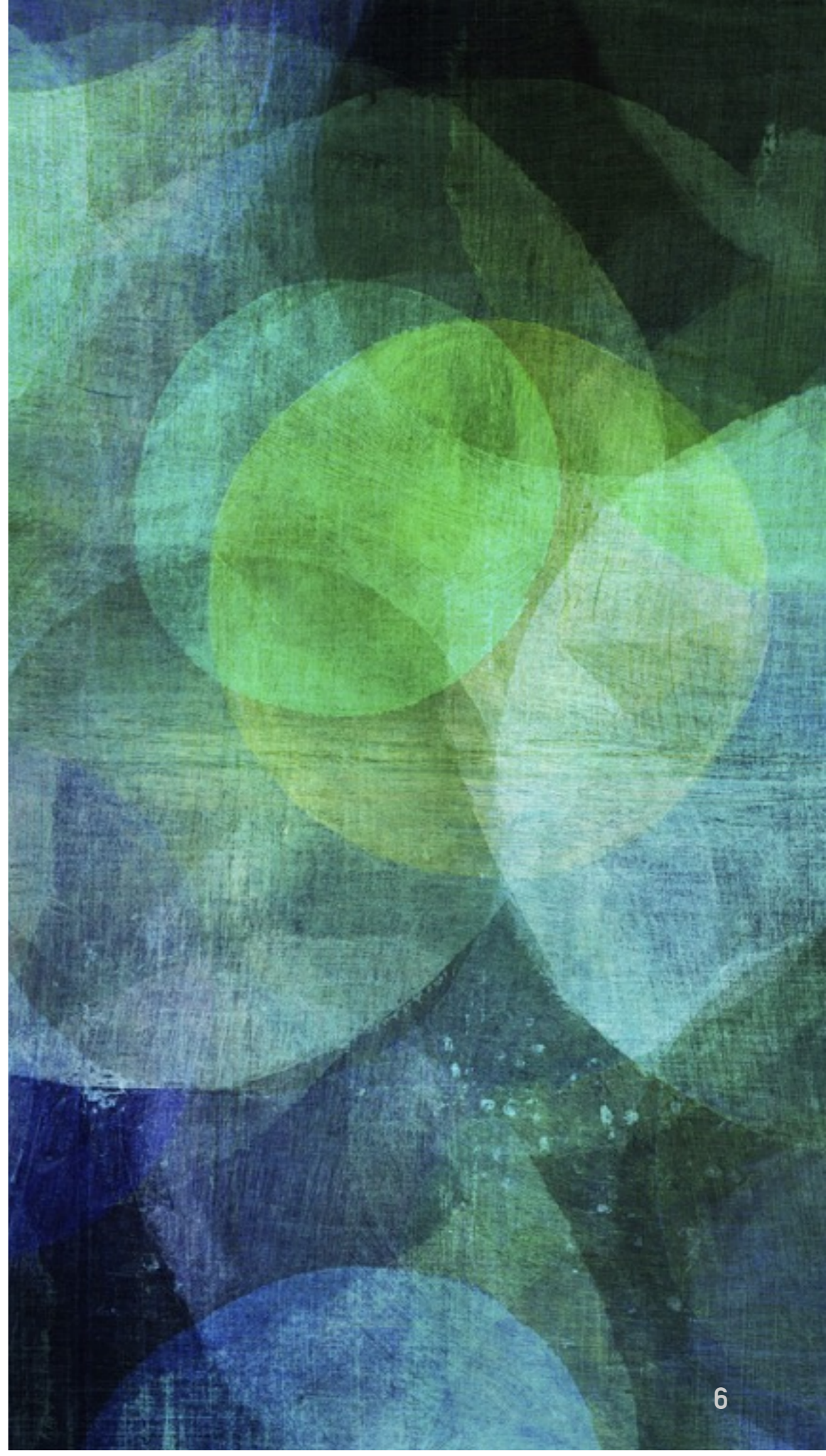
INTERLUDE

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Slightly Embarrassing



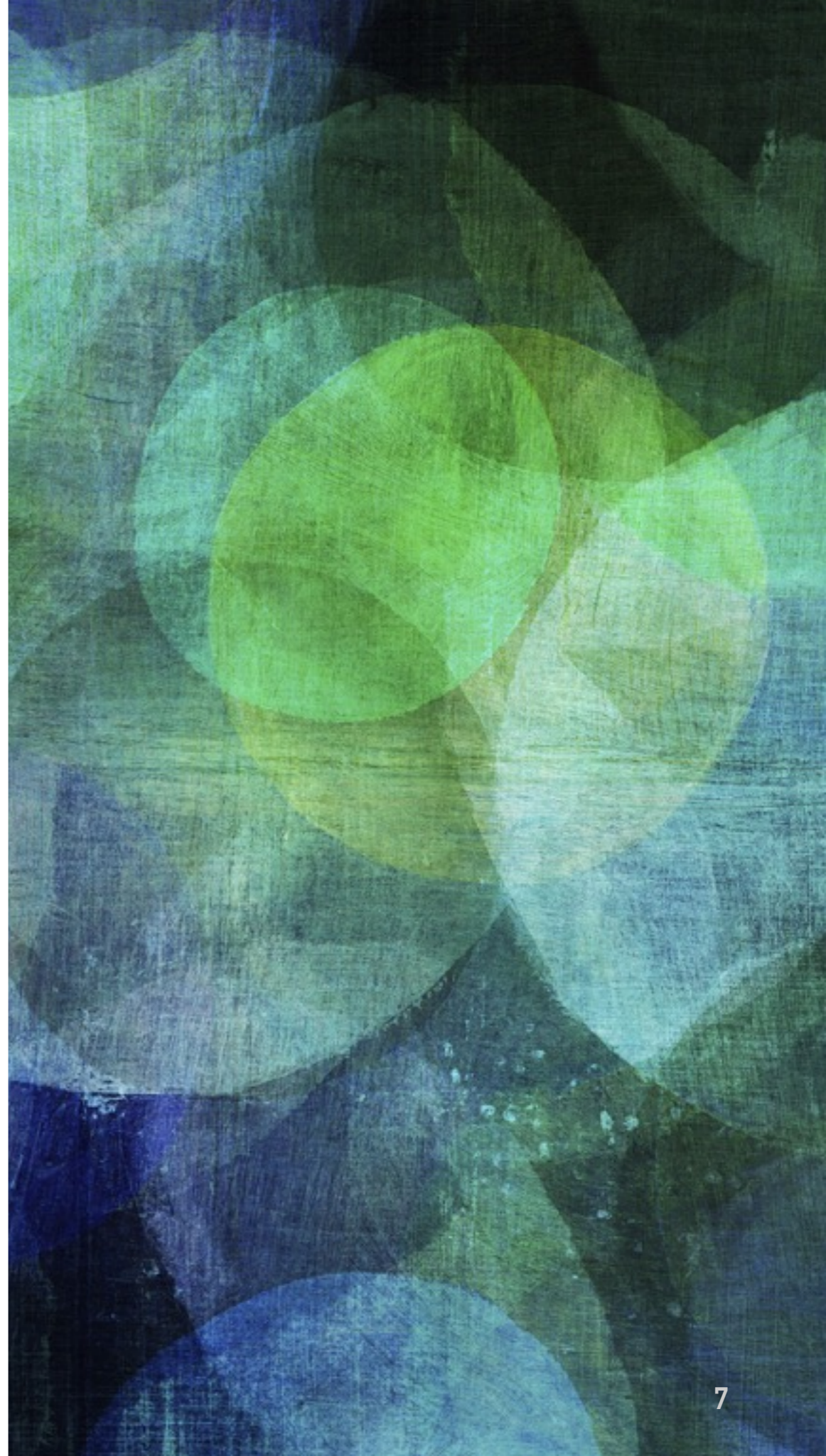
2006

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Submitted Thesis



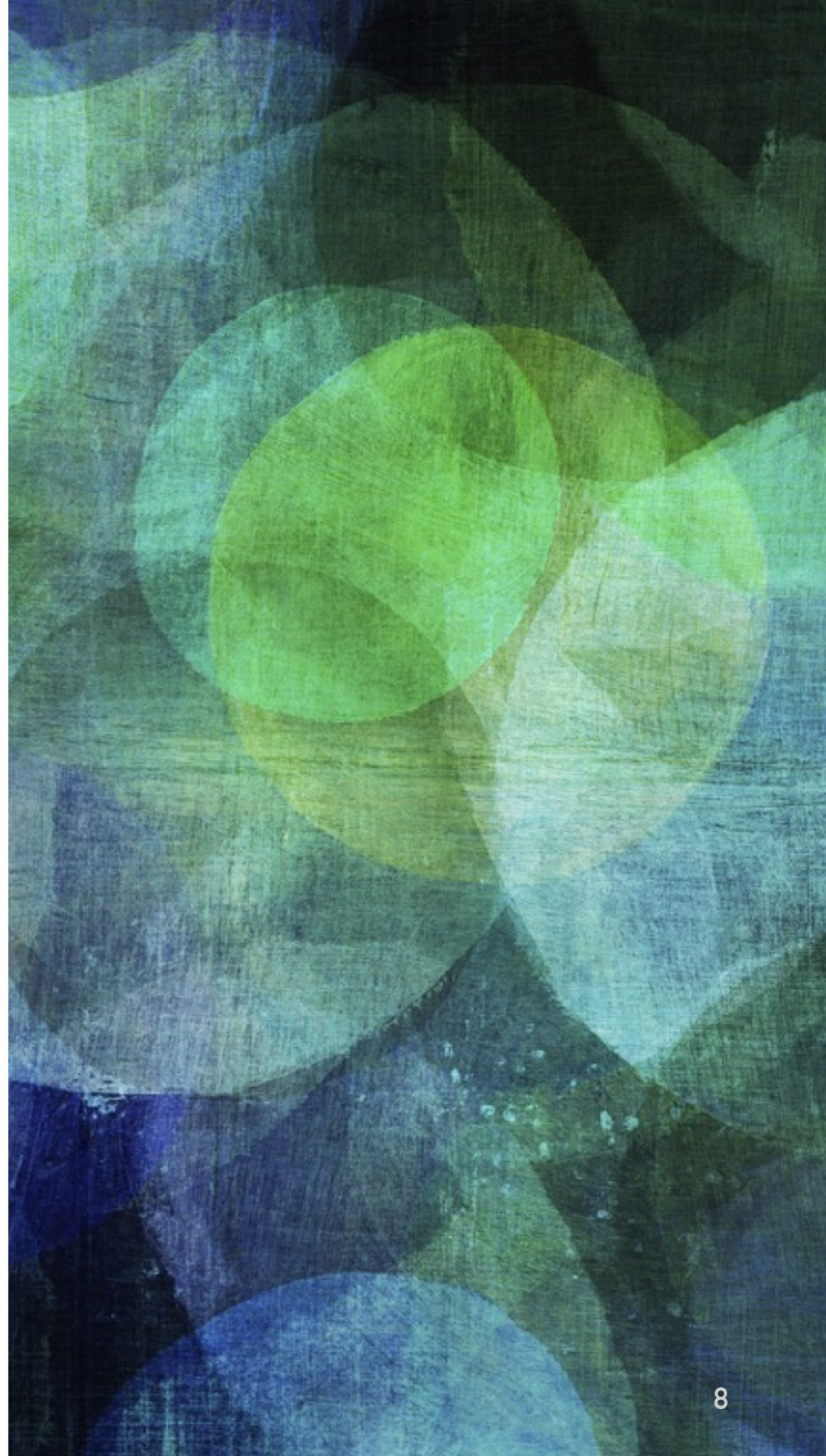
2007

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Graduated



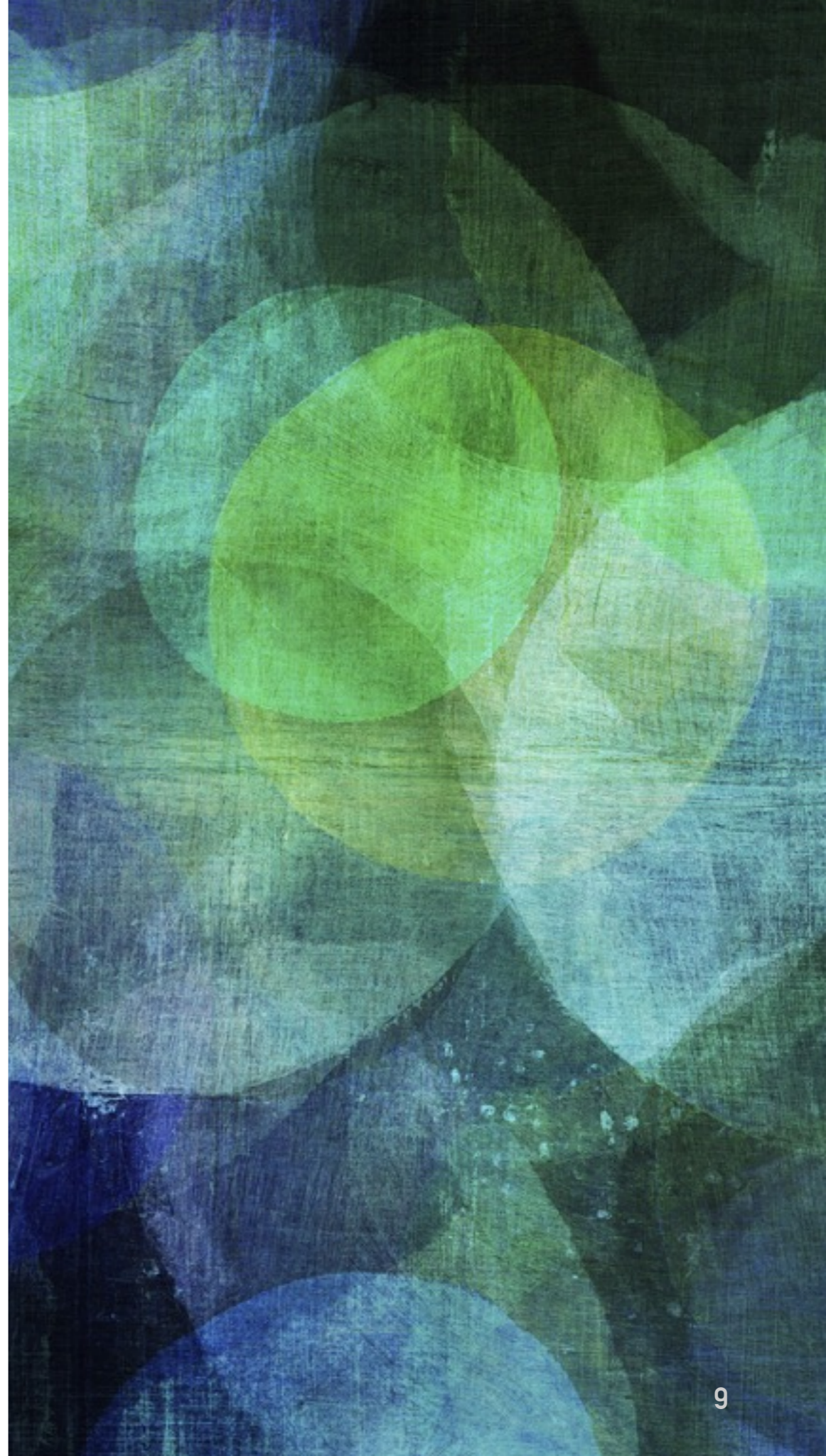
2005–2010

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Lecturer & Research Fellow



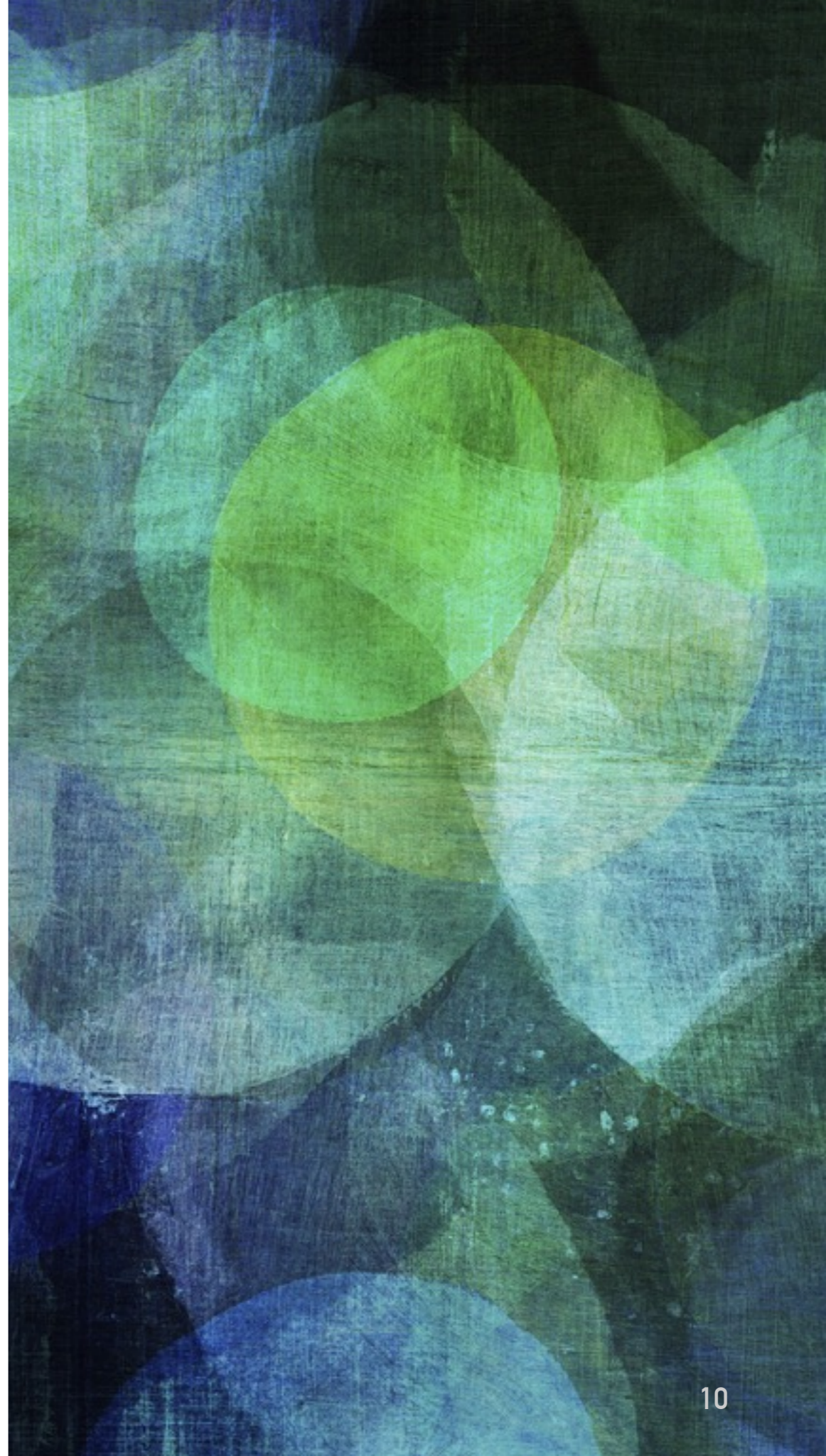
2011-2012

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Software Engineer (academia)



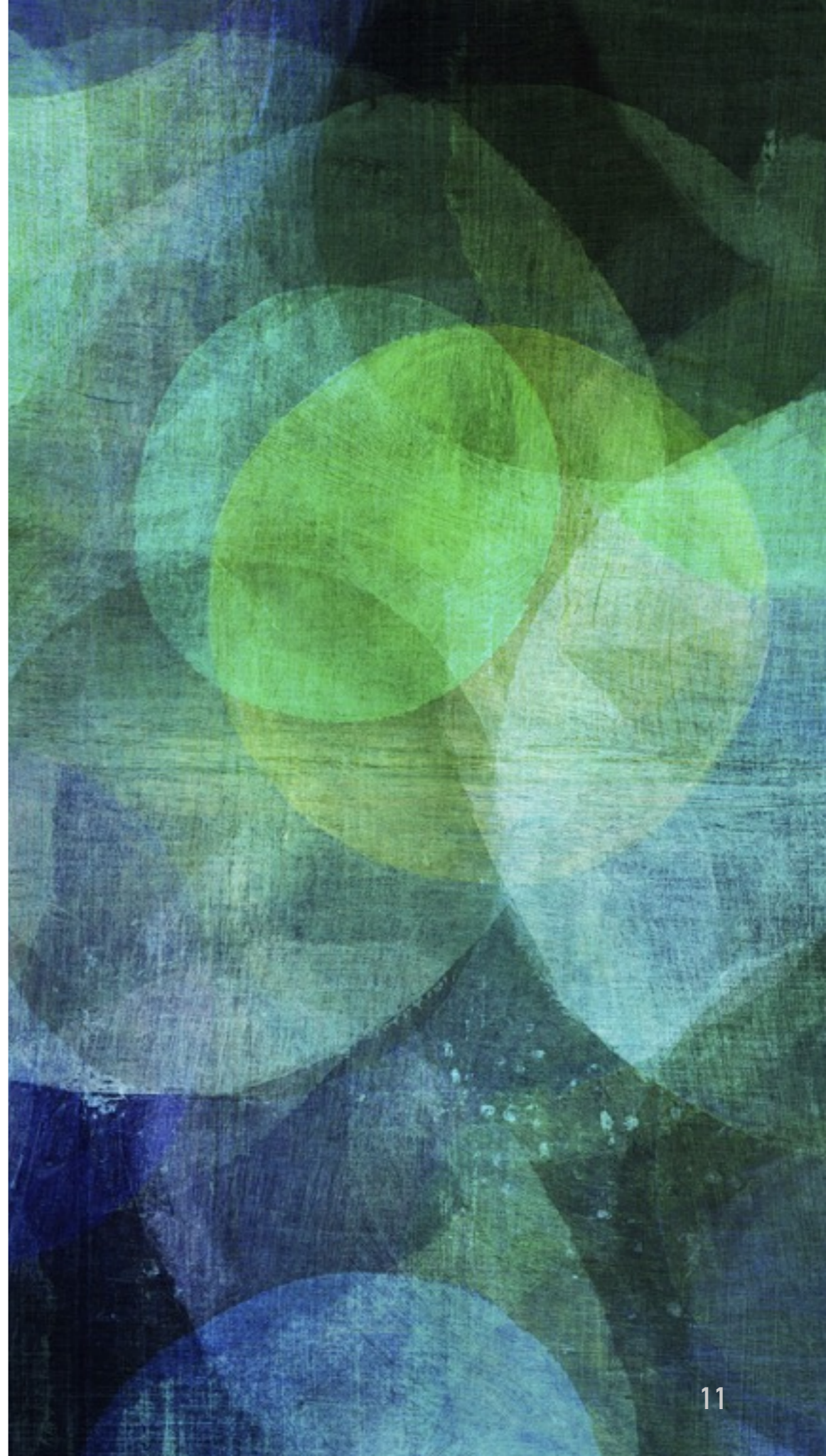
2012-2014

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EU Project



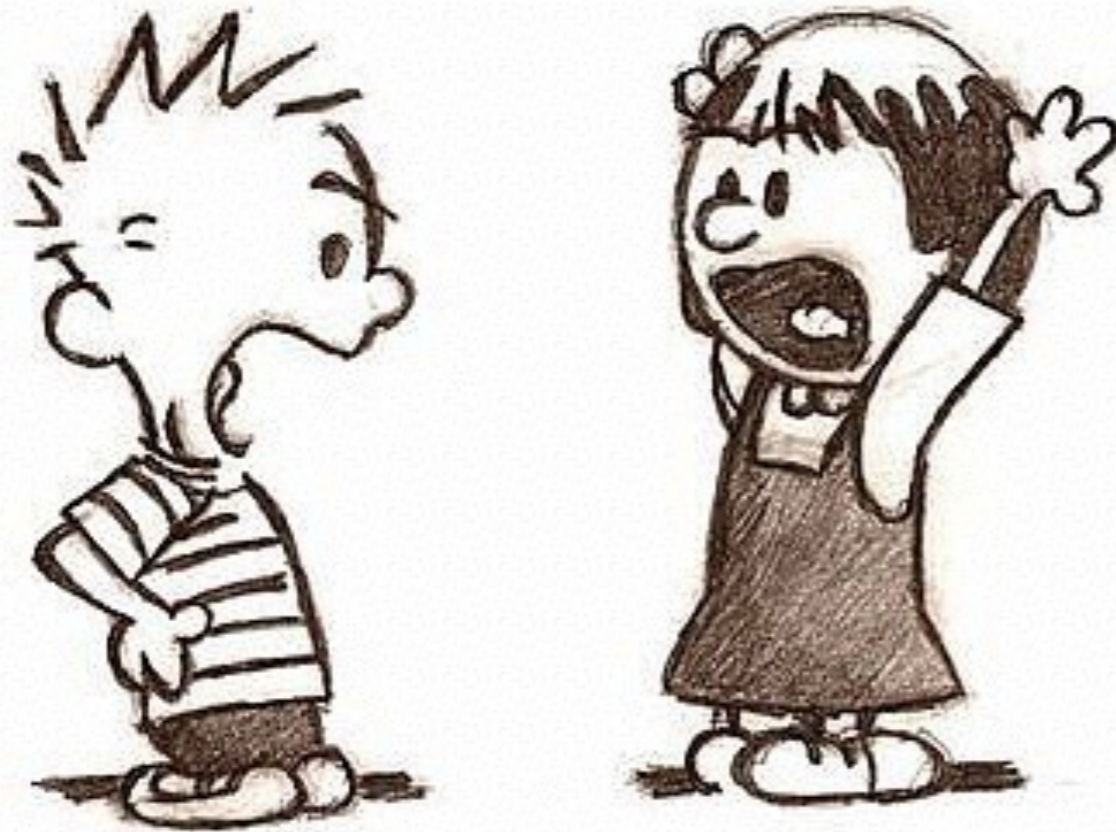
2014 – NOW

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Lecturer @ ENU



WHAT AM I DOING NOW?

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- ▶ Still working on argument
- ▶ Still working directly on some of my phd outcomes
- ▶ But interests are much broader:
 - ▶ Verbal & non-verbal persuasion
 - ▶ Behaviour Change
 - ▶ Healthcare
 - ▶ Sustainability
 - ▶ Personalisation
 - ▶ Coercion
 - ▶ Scrutability
- ▶ Experiences have given me more tools to work with:
 - ▶ Machine Learning
 - ▶ Natural Language
 - ▶ Big Data
 - ▶ Better programming, organisation, research, group work skills



SOME THINGS I KNOW...

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- Work Hard (seems trite & we are all overachievers to some degree here but it is *important*)
- Don't compare yourself to others
- Nobody knows anything (but many people think they do)
- Be nice, make friends - your contacts can be *very* important
- Live your life, enjoy the ride